



5th Organic Lifestyle EXPO and 1stSDGs Lifestyle Forum 2020 [Notice of changes]

Thank you for your continued support for the **Organic Lifestyles Exhibition/OLE** organized by Organic Forum Japan.

Many companies are eager to return to normal business as soon as possible and are already planning marketing activities. This includes participation in domestic and international trade fairs as exhibitors or business visitors.

In Japan the number of people affected by the coronavirus is decreasing. Nevertheless, as a precaution the government had extended the state of emergency until the end of May. Since many prefectures have few coronavirus cases, the state of emergency will probably be lifted there (like in Germany) and only recommended basic precaution measures will continue. The nationwide status of emergency was lifted on 26th May. Since then normal life is gradually returning to normal with adequate caution to avoid a second wave.

In April and May we have conducted a survey among Japanese companies which have in the past participated in trade fairs. From the feedback we learned that they all hope that trade fairs will continue soon, perhaps by autumn 2020 and then many companies will probably participate again.

Since it is difficult to predict the further development, we have decided to postpone this year's 5th Organic Lifestyle EXPO / 1st SDGs Lifestyle Forum 2020 by one month as follows:

- Previous scheduled dates: September 17th (Thursday) to 19th (Saturday), September 2020
- New dates: October 15th (Thursday) to 17th (Saturday), 2020
- Venue: Tokyo Metropolitan Industrial Trade Center Hamamatsuchokan 2nd to 5th floor

In line with other exhibitions and events scheduled for this year the 5th Organic Lifestyle EXPO and the 1st SDGs Lifestyle Forum 2020 will take all necessary safety measures and recommended precautions. We have prepared the action schedule below and will continue PR and sales promotion.

With your support we want to appeal to Japanese and foreign exhibitors and visitors that after the corona crisis is under control the world market, business and daily life will gradually return to normal. We appreciate your cooperation and support in developing the organic lifestyle business and achieving the goals of the SDG.

June 2020 Organic Forum Japan
Chairman: Michiaki Tokue
Representative Director: Kazuhiro Akimoto
Director: Mitsuyo Nakamura, Global Organic Network



【Overview】

1. Due to the fact that it is difficult to decide exhibiting at this time, we will change the exhibition schedule and the deadline for exhibiting applications.

Change of period

[Previous schedule] September 17th (Thursday) to 19th (Saturday) September 2020

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[New schedule] October 15th (Thursday) to 17th (Saturday), October 2020

Application deadline for exhibitors

[Before change] Friday, June 19, 2020

[After change] Friday, July 10, 2020

* Venue will not be changed (Tokyo Metropolitan Industrial Trade Center Hamamatsuchokan 2nd to 5th floors)

2. At the end of July 2020, we would like to make a final decision regarding the holding of EXPO by taking into account the status of applications for exhibition and the spreading of infections.

3. When canceling due to various circumstances such as government policy, we are considering refunding an amount close to the full amount, excluding the minimum necessary expenses.

We kindly ask for your support for of this exhibition, and we look forward to your continued support and cooperation for the success of the exhibition and business meetings.

The 5th Organic Lifestyle EXPO (October 15th (Thursday) to October 17th (Saturday), 2020)

Tokyo Metropolitan Industrial Trade Center Hamamatsuchokan

Official websites: <https://ofj.or.jp/> and <https://ofj.or.jp/en/>

Exhibition Information: <https://ofj.or.jp/doc/2020annai.pdf>

Application form: <https://ofj.or.jp/doc/2020moushikomi.pdf>

1stSDGs Lifestyle Forum 2020 (October 15, 2020 to October 17, 2020)

Tokyo Metropolitan Industrial Trade Center Hamamatsuchokan

Official website: <https://sdgs.ofj.or.jp/>

Exhibition information and application form: https://ofj.or.jp/doc/2020sdgs_moushikomi.pdf

If you have any questions or comments regarding OLE, please contact us in Japanese or English.

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General Incorporated Association Organic Forum Japan Organic Lifestyle EXPO Secretariat
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