Organic Lifestyle EXPO 2017

Final Report

28-30 July, 2017
TOKYO INTERNATIONAL FORUM
https://ofj.or.jp/

Organic Forum Japan Inc.

2-22-8-7F Hatchobori, Chuo-ku, Tokyo 104-0032 Japan

E-mail: info@ofj.or.jp TEL: 03-3523-0028 FAX: 03-3523-0861

2nd Organic Lifestyle EXPO

Date: July 28, 2017 (Friday) to 30 (Sunday)

Venue: Tokyo International Forum Exhibition Hall E

Organizer: Organic Forum Japan Inc.

Organizing Partners: FTP / GON / LOHAS WORLD

Supported by:
Ministry of Agriculture, Forestry and Fisheries, Ministry of the Environment , Kisarazu-city

Sponsored by:
LAWSON, NATURAL LAWSON, Radix, Radish Boya, The Norinchukin Bank, E-supportlink, Ltd., SHARE THE LOVE, avanti, Patagonia, Tohto Co-op, DAICHI WO MAMORUKAI, Hanagokoro, RELIEF FARMS, Japan Organic Farming Association

Cooperation: IFOAM Japan and Related associations, organizations and media

Event Planning: Organic Forum Japan Planning Committee

Programm:
Various seminars and workshops / displays and events related to health and wellness / outdoor market

Management: rganic Forum Japan Secretariat

Official website: http://ofj.or.jp/en/

Exhibitors/Visitors

Exhibition Scale

Exhibitors: 224

Exhibition Space: 246 booths

Visitors:

28.07.2017 (Fri)	Cloudy	694
Buyers Meeting+Matchmaking+Symposium		
29.07.2018 (Sat)	Cloudy/Rain	11 ,787
30.07.2018 (Sun)	Cloudy	10,511
Total		22,992

Taste (Food)

Association of Radix / BIO COOP / Biologico / Chicory Village / Daabon Organic Japan / DAICHI WO MAMORUKAI / Dendenmushi / E-SUPPORTLINK / floresta /HANAGOKORO / Haruka International / Ikimononinsyou Association / Japan Agricultural Cooperatives of Hakui City / JRCA　(Japan Rice Flour Cooking Association) / Kanazawa Daichi / Karatsu Style / KOB / Kodawariya / Lawson /Maruya Hatcho Miso / MIE PROJECT / MITOKU / MUSO　（Domestic）　/ MUSO (International) / N.HARVEST / NICHIFUTSU BOEKI / Norinchukin Bank / NPO Grains' Intiative / Oisix / ORGANIC CITY KISARAZU / ORGANIC eco FESTA in Tokushima / PATAGONIA / Polan Hiroba Tokyo / Polan Organic Foods Delivery /Radishbo-ya / Rakuten / TELEFARM / RAY&W BROTHERS JAPAN / Saito Ham /Sakurai Foods / SALAD COSMO / Setouchi Renaissance / Shirokuma Hokkai Shokuhin / Shizennoho (ORGANIC SOIL) / Shumei Natural Agriculture Network /Sumiya Bunjiro Brewery / TOHTO CO-OP / UNIVERSAL TRADING / Vol. LLC /Whole Food Association / Why Juice? / WILLOW / YATSUMOTO TSUSHO

Nuture

EM Seikatsu / Exterior FUGASHA / Greenfield Project / LA CHATON / Loasis Japan/ morikaraumie foundation / MY FARM / Radiant / ROSE LABO / Flowery / SEEDS OF LIFE

Ware

ASAFUKU / AVANTI / Coco&K. / Fairtrade Cotton Initiative / Japan Organic Cotton Association/GOTS / Kisaragi / KURAKIN / NADELL / NS Cooperative / SERAPHIC

■ Ethicak Fashion World

AKIRAK / Coloridas / Feliz / Smateria / Sulci / Tammy's Treats / Viganie

Care (Personal Care/ Cosmetic)

Japan Organic Cosmetics Association / NAKAMURA SYOKUBUTSUEN / NIHON GREEN PACKS / Panoco Trading / PIPPER STANDARD (Harmony)

■ Ethical Cosme Zone

ALLES BEAUTY / aphrodite / AromaFrance / CRECOS / Esola Forest / FRESH /from far east / International Cosmetics / KENHAN / Logona Japan / LOHAS WORLD/ Media Vehicle / MIEUX / musubi / NATURAL HEARTY MARKET / Netland Japan /Optimal B / re・make / Richfield / RingaH / Tochimoto Tenkaido / YOUMEI LABO

Heal

Natural Hena Research Society / QUINSENCE / studio-yoggy / True Life Agent /VIP GLOBAL

Live

American Deals Corporation / Japanese Culture Concierge Association /Kousakushitsu-Green / Natural×Funeral / Seikatsu Art Club

■ Crayonhouse Team

Alishan / crayonhouse / EDIFIC / hidamarido / Kahoku Refinery / NISHIYAMA /Salad Bowl / YOKOHAMA WOOD by Tomatobatake

■ Natural Market

ALEPPO SOAP TRADING / Anmusubi / BIO PROJECT / cocowell / Guatemaya /Himalayan Material / MADE IN EARTH / MAVIE / N.HARVEST / naiad / ninoraku /SlowCoffee / SLOW / The St Monica / WAN-NO-HANA × NYAN-NO-HANA

Protect

Noto Regional GIAHS

Sustainable

Minna Denryoku / ORGANIC CITY KISARAZU

Learn (Certifiers & Information)

IFOAM JAPAN / IFOAM Organics Asia / JADAM / Japan Organic and Natural Foods Association / REBORN Eco Tourism Network

Find

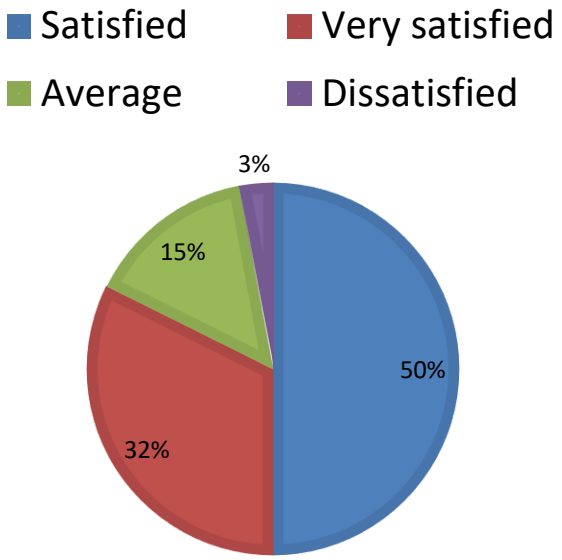
Aromatopia / DIME/Shogakkan / Earth Journal / Etsuraku / Fragments / Health Business Magazin / IKAROS PUBLICATIONS / ISIS / Myuty-Chic / Rural Culture Association Japan / Therapist / veggy

Farmer's Market

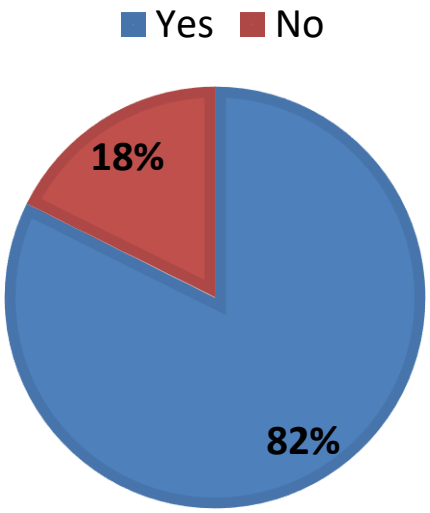
Akita Zakkoku Mura / EarthAid / Geo-Farm Hachimantai / Grace Farm / IBE FARM /i-UPWARD / KASHIMA PARADISE （Paradise Beer Factory） / Matsuzaki lemon grass factory / Minamoto Noukou / MOA Nature Farming and Culture Agency / Next Commons Lab Minamisanriku / NIPPON TOYOUKE Natural Farming / SHARE THE LOVE for Japan / SKOS LLC / Taneko Garlic Farm / Teresa farm / Tomita Farm /Yatsugatake Nanroku Farm

* Exhibitors in BLUE－Click for link to website.
* Exhibitors in BLACK do not have a website.

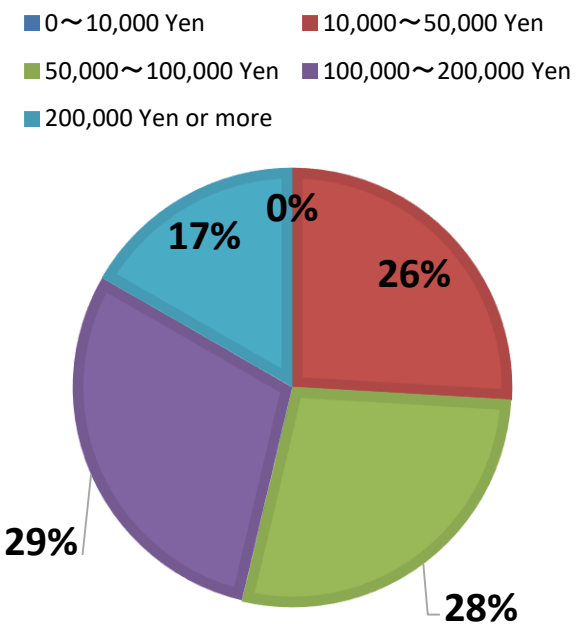
Satisfaction Level



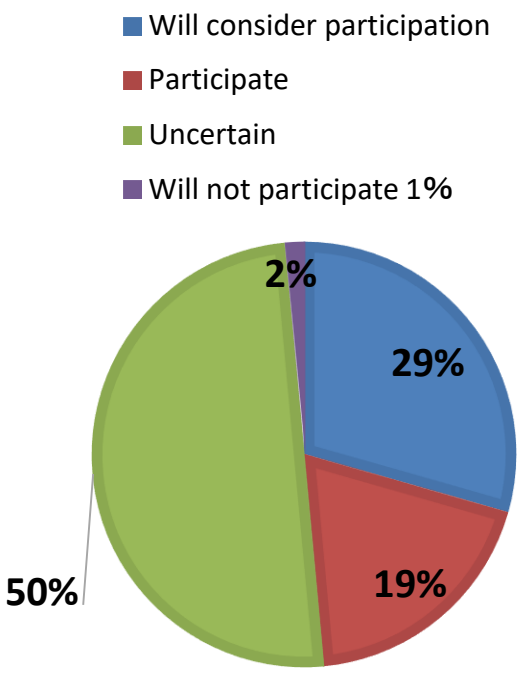
SALES at BOOTH



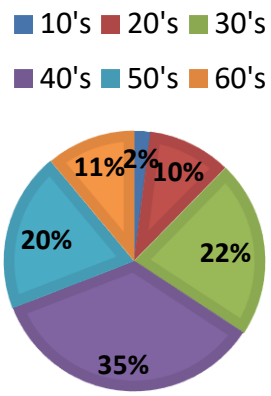
2 days sales results at booth



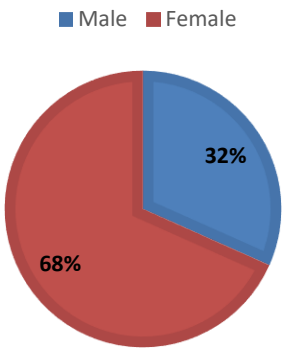
Are you planning to participate next time?



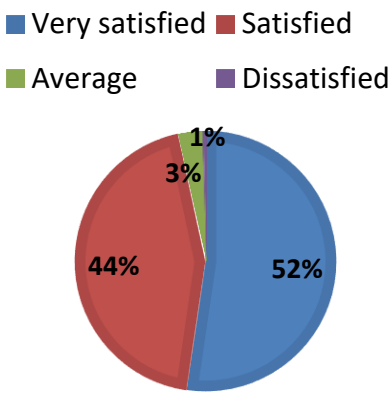
By Age



Gender Ratio

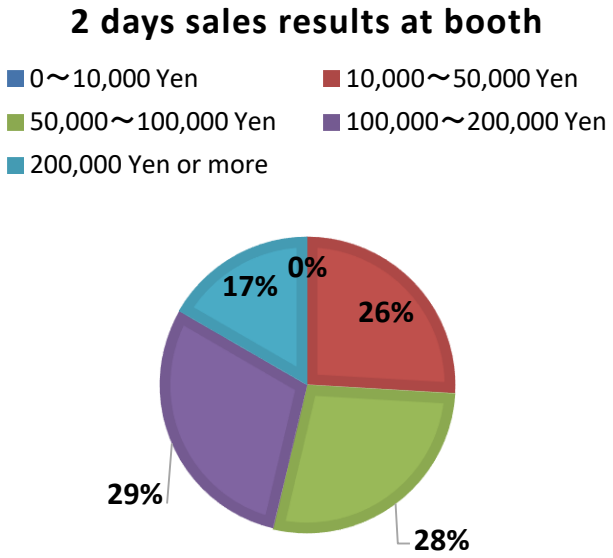


Ssfaction Level

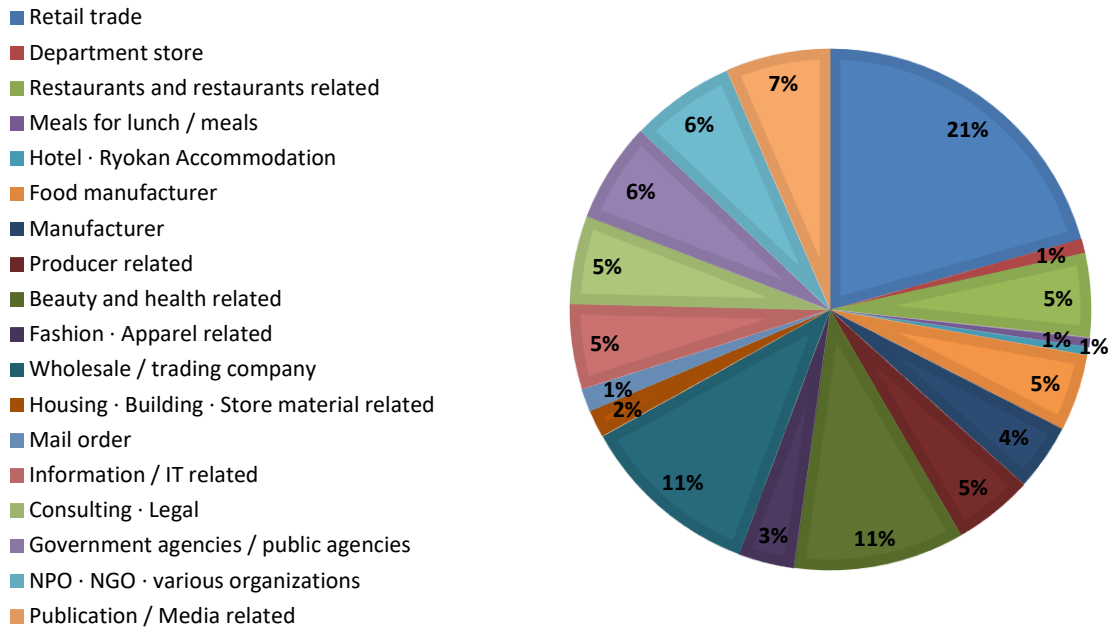


Visiting Purpose

2 days sales results at booth



Registered Visitor Breakdown



SHARE THE LOVE for JAPAN

Organic Forum Japan
Organic Lifestyle EX

Organic
Simple
Sustainable

LAWSON
大地を守る会
健康な土から育てた野菜

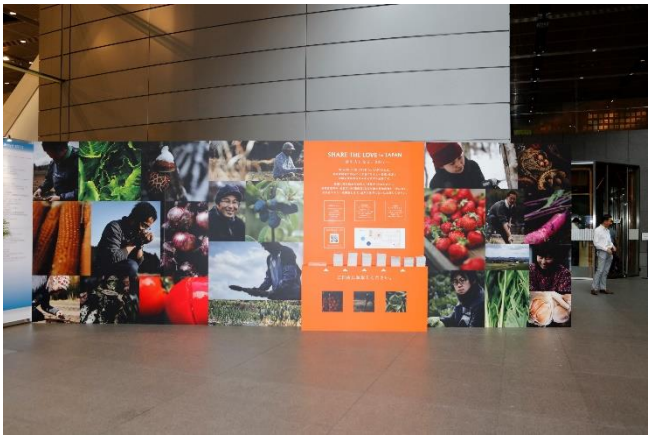
Ethicalcosme Town

yearn for yarn
yearn for yarn
誰か、
T-Shirtsの
デザインを
ください！

hall
E
旧 展示ホール
hall E1
hall E2
Organic
Lifestyle
EXPO

ただ今
しょうゆを
しぼってます
吟醸純生しょうゆ

とうがん 500円
甘とうがらし 100円
ミニトマト 150円


SHARE THE LOVE in JAPAN