



June 2019

5th “Organic Lifestyle EXPO” in 2020 Scale expansion at Hamamatsucho Industrial & Trade Center!

Expanded scale and duration of exhibition

The Organic Lifestyle EXPO, which started in 2016, will be held for the fifth time in 2020 after the Tokyo Olympics at the fully renewed Trade Center halls. OLE is the opening event and will be held September for 3 days from 17 (Thu.) to 19 (Sat.) September.

The scale of the venue is four floors from the second floor to the fifth floor (1500 m² per floor), for a total of 6,000 m². This is about twice the size of the 4th event (at Shinjuku NS Bldg.). The new venue can accommodate about 300 booths or more, and we expect over 30,000 visitors.

Goals: Enhancing organic lifestyle business, promotion for a wider range of business solution and raising domestic demand.

As before, the concept of the exhibition is B2B2C, which is suitable for business and consumers. The first two days focus on business and the last day on general consumers. A wide range of topics will be presented at presentations and seminars.

Tokyo Metropolitan Industrial Trade Center Hamamatsucho



※Overview image of the venue



[Overview of the exhibition]

Name: 5th Organic Forum Japan-Organic Lifestyle EXPO

Period: September 17 (Thu), 18 (Fri), 19 (Sat) 2020

Time: 10:00 to 17:00

Venue: Tokyo Metropolitan Industry and Trade Center Hamamatsu 2F ・ 3F ・ 4F ・ 5F

Organized by: Organic Forum Japan

Exhibition scale: 6000m2 (1500m2 x 4 floors) approx. 300 booths (3m x 3m)

Number of visitors: 30,000 (expected)

Admission fee: 1,000 yen (Free for pre-registered and invitation holders.)

Special supporters: companies and organizations

Sponsors: Companies / organizations

Cooperation: Media-related people

Official URL: <https://ofj.or.jp>

[Acquisition of exhibitors]

Will start at the 4th Organic Lifestyle EXPO venue. Details will be announced on the official website as soon as the content is finalized.

Aquisition start: Early August 2019 (planned)

Application Deadline: End of May 2020 (planned)

[Organizer summary]

Name of organization: Organic Forum Japan

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